

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re the Patent Application of:

**John Michael Jensen**

Serial No. 09/776,498

Filed: February 5, 2001

For: **METHOD AND SYSTEM TO  
FACILITATE FEE BASED  
COMMUNICATION**

Examiner: Naresh Vig

Art Unit: 3629

**DECLARATION OF JOHN MICHAEL JENSEN UNDER RULE 1.131**

I, JOHN MICHAEL JENSEN, declare as follows:

1. The statements herein are based upon my personal knowledge and if called to testify under oath in court I could and would so testify.
2. I am over 18 years old;
3. I conceived of the idea described in Application 09/776,498 prior to April 20, 2000;
4. The idea described in Application 09/776,498 requires that the email address of the Recipient (i.e.Receiver) would remain hidden from the Sender (i.e.User) and that (ii) the email address of the Sender (i.e.User) would be tracked for identification, further communication, and other purposes.
5. Without hiding the Receiver's true email address and tracking the User, the invention would make no sense and have no real purpose or viability.
6. I started downloading research on the invention on February 2, 2000.
7. Starting February 2000, I researched and downloaded information about a basic implementation of the invention using a web site based on "forms" which included hiding

- the Receiver's email addresses from the User and tracking the User's email address.
8. A true copy of a screen shot of my "Starsbest Download" is contained in EXHIBIT 9.
  9. I researched how to include images and other rich data in the email via the use of MIME compliant specification. See *Extending Internet Email* (dated January 7, 1997) downloaded February 3, 2000. EXHIBIT 10.
  10. On February 3, 2000, I researched how to use forms to submit email.
  11. On February 3, 2000, I downloaded and saved information about "NetBuys CGI help" which notes that "hidden items are used to transmit critical info to cgiemail. They provide the location of the success file, the name of the person the results should be sent to, and the subject of the form". Page 2 EXHIBIT 11.
  12. On February 3, 2000, I downloaded and saved information about "NetBuys CGI help" which reads "Note that if a field begins with required-, cgiemail will require that the user enter a value for this field. This is particularly useful if you want to require a user to submit their email address". Page 2 EXHIBIT 11.
  13. On February 3, 2000, I downloaded and saved information about "formmail", which prints out as "form-to-mail 2.0" and is included in EXHIBIT 12.
  14. Form-to-Mail 2.0 allows the email address of the Receiver to remain hidden using forms. See Page 2 of Exhibit 12.
  15. Specifically, "form-to-mail 2.0" indicates, "If you want "form-to-mail" to email the form to an address, you must specify that address in a field named "\_to\_address". A typical field where the "\_to\_address" will be placed in the form looks like this: <input type="hidden name="\_to\_address" value =joe\_user@place.org> The User won't see anything on the page, but the "form-to-mail" CGI will get the information anyway." EXHIBIT 12, page 2.
  16. Form-to-Mail 2.0 allows the form to require the User to input "Your E-Mail" by use of a "\*\*\_need" command which facilitates the tracking of the User. See page 4 of EXHIBIT 12.
  17. On February 23, 2000, I downloaded the "ReadMe" file which is the User's Guide to

"FormMail Version 1.6" and is printed out in EXHIBIT 13.

18. A "universal WWW form to E-mail gateway", FormMail assumed that "most likely you would want to configure the [email address of the recipient] option as a hidden form field". See FormMail, Necessary Form Fields, page 3 of EXHIBIT 13.
19. The email by forms programs, including "cgiemail", (Exhibit 11), "form-to-mail.cgi" (EXHIBIT 12), and "FormMail" (Exhibit 13) were developed in 1996 to 1999 .
20. The email by forms programs, including "cgiemail", (Exhibit 11), "form-to-mail.cgi" (EXHIBIT 12), and "FormMail" (Exhibit 13) allowed or assumed the use of forms using hidden variables that keep hidden and did not disclose the Receiver's email address from the User and the User's computer.
21. The email by forms programs, including "cgiemail", (Exhibit 11), "form-to-mail.cgi" (EXHIBIT 12), and "FormMail" (Exhibit 13) allowed one to require that a User submit his email address for identification, tracking, and other purposes .
22. The email by forms programs, including "cgiemail", (Exhibit 11), "form-to-mail.cgi" (EXHIBIT 12), and "FormMail" (Exhibit 13) both (i) allowed the Receiver to keep his email address hidden from the User and (ii) also could require that a User input their email address in order to track, identify , or otherwise interact with the User.
23. In beginning to develop the first implementation of the invention, I conceived of a form based website where the (i) email address of the Receiver would be hidden from the User; and (ii) where the email address of the User would be tracked for identification, further communication, and other purposes.
24. On April 20, 2000, I developed the six interactive web pages attached as EXHIBITS 3-8;
25. The six web pages in EXHIBITS 3-8 reduced the concept to practice on the web pages;
26. I made the six HTML pages named (with misspellings) on:
  - a. "starsbest.com www site" made on April 20, 2000 at 5:56 AM. EXHIBIT 3;
  - b. "Starsbest.com TV site #1" made on April 20, 2000 at 4:42 AM; EXHIBIT 4;

- c. "Starsbest.com Stars INtroduction Page" made on April 20, 2000 at 5:55 AM; EXHIBIT 5;
  - d. "Starsbest.com Message Page" made on April 20, 2000 at 5:56 AM; EXHIBIT 6;
  - e. "Starsbest.com bill order payment page" made on April 20, 2000 at 5:56 AM; EXHIBIT 7;
  - f. "Starsbest.com Star Signup" made on April 20, 2000 at 2:57 PM; EXHIBIT 8;
27. EXHIBITS 3-8 discloses an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility.
28. EXHIBITS 1-8 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) may enter information or click on hyper linked or displayed information to search for or find a participating Receiver(also known as a Recipient).
29. EXHIBITS 1, 3, and 4 discloses part of an interactive system or method with information input functions that resides on an intermediary facility wherein the User (also known as a Fan or Sender) may enter information or click on hyper linked or displayed information to search for or find a participating Receiver, including by visiting several web pages, displays, images, or categories to "narrow" the search and to identify or to designate a specific Receiver.
30. EXHIBITS 1, 3, 4, and 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility wherein the User (also known as a Fan or Sender) identifies, selects, designates, or chooses a particular or specific Receiver to send communication to by clicking, selecting, or other means and

thereafter the intermediary facility transfers to the User's communication device an information input or text input function or page, including text input accomplished through the use of one or more web pages, forms, web mail gateways, web mail, or other network based method of creating, transmitting, or storing primarily text-based communications that is primarily accessed via a web browser or other software applications, and may include other languages, scripts, software, or other "forms", pages, or means.

31. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that displays additional specific or individualized information of or about the particular Receiver.
32. EXHIBIT 6 discloses part of an interactive system or method with information input functions for the User that resides on an intermediary facility that provides a Message text input function for the User such that the system or method receives and stores the User's text inputs and other inputted information.
33. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that conceals, hides, or prevents the User and the User's communication device from ascertaining, seeing or discovering the Receiver's specific account, location, access means, or email address or other information.
34. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that conceals, hides, or prevents the User and the User's communication device from ascertaining, seeing or discovering the Receiver's specific account, location, access means, or email address or other information, and the concealing, hiding, secretion or other shrouding of the Receiver's email or account information can be implemented in a number of ways, each of which hides, secrets, withholds, the account address, email, or location associated with the Receiver from the User and the User's communication device.
35. EXHIBIT 6 discloses part of an interactive system or method with information input

functions that resides on an intermediary facility that conceals, hides, or prevents the User and the User's communication device from ascertaining, seeing or discovering the Receiver's specific address, location, access means, account or email address or other information, and which uses a form input such as "text area", and additional coding or functionality such as which hides the Receiver's account, address, email, or location by placing the Receiver's email address or other information inside the form in a hidden field such as : `<input type= "hidden" name ="to" value ="UndisclosedSpecificReceiverNo8888@starsbest.com">` or similar coding, fields, address, or form functionality unique to a specific Receiver and that hides Receiver's email addresses or other information on or associated with forms, inputs, or HTML pages;

36. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that conceals, hides, or prevents the User and the User's communication device from ascertaining, seeing or discovering the Receiver's specific address, location, access means, account or email address or other information, and which uses a form input which hides the Receiver's information, account, address, email, or location including by placing the Receiver's email address or access location inside the form in a hidden field such as : `<input type= "hidden" name ="to" value ="UndisclosedSpecificReceiverNo8888@starsbest.com">` and/or the Receiver's account, email address, or other information is hidden from the User and the User's communication device via the system or method's use of scripting or the use of one or more scripted, coded, or other software means or functionality that hides Receiver's email address or information from the User and the User's communication device;
37. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which uses scripts, including server side software or scripting, or places the Receiver's email address, account information, or specific destination location associated with the Receiver in or associated with a PHP or similar

script that communicates in the system or method and sends the communication or email to the desired location, address, or email without revealing the Receiver's email address, account, location or access means to the User or to the User's communication device.

38. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which uses web mail gateway, web mail, or other networked based text-based interactive communications system or method that allow users to read or write e-mail or text communication using a web browser, or similar software applications, that utilizes a network and which does not reveal the Receiver's email address, account, location or access means to the User or to the User's communication device.
39. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which uses a web mail gateway, web mail, or other network based method of creating, transmitting, or storing primarily text-based communications that is primarily accessed via a web browser or other software application which enables a User to display and interact with text, images, and other information typically located on a Web page or resource of information and which is displayed on a User's computer screen and which is typically hosted on one web server, usually accessible via the Internet or other network and which does not reveal the Receiver's email address, account, location or access means to the User or to the User's communication device.
40. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which accepts information inputted by a User and sent by the User to the intermediary facility via a traditional email client or similar software application wherein the intermediary facility receives and directs the information

from User's traditional email client to a web based display on the intermediary facility and which displays the information on a User's computer screen and which is typically accessible via the Internet or other network and which does not reveal the Receiver's email address, account, location or access means to the User or to the User's communication device.

41. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver 's information, specific account or email address or other information from the User and the User's communication device, and whereby the system and method retrieves, associates, or gets the Receiver's location, address, or email from a config.file, configuration file, system file, or database without revealing the Receiver's email address, account, location or access means to the User or to the User's communication device.
42. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that receives the input from the User of the User's email address and thereafter the system and method stores and tracks the contact information of the User.
43. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that specifically requests the User to input the User 's email address and whereby the system and method stores and tracks the email address and contact information of the User.
44. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that specifically requests the User to input his or her email address on a web page in the system or method through the use of functionality of a "text area" form or similar form or functionality, whereby the User inputs his or her email address which thereafter the system or method stores or associates in or with a database that links or associates the User's email address or contact information with additional information, including the information that the User inputted



in the Message "text area" form and thus tracks the contact information of the user.

45. EXHIBIT 6 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that specifically requests the User to input his or her email address on a web page in the system or method through the use of web mail functionality, whereby the User inputs his or her email address which thereafter the system or method stores or associates in or with a database that links or associates the User's email address or contact information with additional information, including the information that the User inputted in the web mail and thus tracks the contact information of the User, including for purposes of return communication.
46. EXHIBITS 6 -7 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that tracks the contact information of the User both through requesting the User to input the User's email address via a form or other means and tracks the User by requesting the User to input the User's Payment information and other information onto a web page of the system or method such that the User must input the information before the User may send the order, pay, and transmit the email to the Receiver address or account.
47. EXHIBITS 6 -7 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that tracks the contact information of the User both through requesting the User to input the User's email address via the use of web mail functionality, and tracks the User by requesting the User to input the User's Payment information and other information onto a web page of the system or method such that the User must input the information before the User may send the order, pay, and transmit the email to the Receiver address or account.
48. EXHIBITS 6-7 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which uses a web mail gateway, web mail, or other networked based text-based interactive communications system or method and which

tracks the User and the user's information, including tracking and storing the User's email address inputted by the User, or through the use of cookies, in order to track the user for return communication and other services.

49. EXHIBITS 6-7 discloses part of an interactive system or method with information input functions that resides on an intermediary facility that hides the Receiver's information, specific account or email address, and which receives communication from a User's traditional client-server e mail gateway or communications such that the intermediary facility accepts and organizes inbound communication from a User's traditional email client, and places that information in the Message box in Exhibit 6, informs the User of the status of the email and required subsequent acts including by the intermediary facility sending return email to the User's traditional email client, and which tracks the User and the User's information, including tracking and storing the User's email address received from the User's outgoing email server, or through the use of cookies, or through the use of accepting the User's inbound email to the intermediary facility, in order to track the user for return communication and other services.
50. EXHIBITS 1-8 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) may transmit communication to a Receiver for a fee paid by the User where the system and method keeps the Receiver's address, account, or location information hidden or secret from the User and the User's communication device and where the User's contact information, including the User's email address, is inputted or provided by the User, to be tracked and stored by the system and method.
51. EXHIBITS 1-8 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the system or method keeps the Receiver's email, address, account, or location information hidden or secret from the User and the User's communication device in order to stop the

User from directly sending email to the Receiver's account (i.e. the system or method hides the Receiver's email address to prevent the User from circumventing the intermediary facility including by learning the Receiver's address and directly sending email to the Receiver's email address not through the system and method in order not to pay the Receiver) and to facilitate that the Receiver is paid for each communication sent by the User to the Receiver's address, account or email.

52. Having the system and method keep the Receiver's email address, account, location or access means hidden, concealed, or not accessible by the User or the User's communication device through outside email servers or means is a way to assure that Users can not bypass the invention and attempt to bypass the User's obligation to pay for each text or email sent to the Receiver.
53. EXHIBITS 1-8 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the User and where the User's contact information, including his email address, is tracked and stored.
54. EXHIBITS 1-8 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the User and where the User's contact information is inputted or provided by the User, including by use of a form "text area" input to allow or require the User to input his email address on the system and method's web pages, and thereafter the intermediary facility stores, tracks, and links that information in or to one or more databases, in order to track and assess the User's characteristics, accomplish payment and accounting, or have the system and method facilitate the Receiver to transmit communication back to the User via the system or method.
55. EXHIBITS 1-8 discloses an interactive system or method with information input

functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the User and where the User's contact information is inputted or provided, including by use of accepting communication and information from the User's email address on a traditional email client and directed to the intermediary facility, and stored in order to track and assess the User's characteristics, is tracked by the system and method, and used to accomplish payment and accounting, or have the system and method facilitate the Receiver to transmit communication back to the User via the system or method.

56. EXHIBIT 6 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the system or method keeps the Receiver's email, address, account, or location information hidden or secret from the User and from the User's communication device wherein the system and method provides the User with a text area form input but where the email address or other information of the Receiver is hidden from the User's and the User's communication device by use of the "text area" form functionality with the hidden email address via the hidden field such as : `<input type= "hidden" name ="to" value ="UndisclosedSpecificReceiverNo8888@starsbest.com">` and/or the Receiver's account, address, or email information is hidden from the User and the User's communication device via scripting or coding and where additionally the identification information of the User, specifically the User's email address, is inputted by the User on the system or method , for example by the use of a "text area" input form to receive the User's inputted email address, and which is accepted and stored by the system and method and tracked by the system and method and/or tracked by Receiver .
57. EXHIBIT 6 discloses an interactive system or method with information input functions that resides on an intermediary facility wherein the User ( also known as a Fan or Sender) transmits communication to a Receiver for a fee paid by the User where the system or

method keeps the Receiver's email, address, account, or location information hidden or secret from the User and from the User's communication device and where the system and method provides the User with a web mail gateway, web mail, or other networked based text-based interactive communications system or method that allow Users to write e-mail or text communication using a web browser, where the email address or other information of the Receiver is hidden from the User's and the User's communication device and where additionally the identification information of the User, specifically the User's email address, is received from the User or inputted by the User on the system or method, and which is accepted and stored by intermediary facility and tracked by the intermediary facility and/or tracked by Receiver .

58. "starsbest.com www site" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. The User's fee or cost benefits all or in part the Receiver. The intermediary facility of the interactive system or method transmits information for display on a communication device and accepts input of information, text, communication, or queries from a communication device. Often, the intermediary facility would transmit an HTML or similar page to the User's communication device or computer software browser. The page, text, image or information in Hyper Text Markup Language (HTML) or similar format would allow a User on his communication device to click on, indicate, or select the information, word, image, or link to navigate to the desired destination, page or location associated with the selected word, image, link or information, including a page or location associated with a specific famous person, Receiver, association or category. This "starsbest.com www site"

was created on or before April 20, 2000 and a time of 5:56 AM. EXHIBIT 3.

59. "Starsbest.com TV site #1" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility then transfers the User's text or communication to a Receiver or Receiver's account after the user pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com TV site #1" is an interactive web page with information input functions that resides on a intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the User's communication device and accepting User input of information or queries. "Starsbest.com TV site #1" illustrates the "finding function" by category via a network to display on the User's communication device or computer and facilitate the User's navigation, search, and finding on the intermediary facility. The intermediary facility transfers text or image or information in Hyper Text Markup Language (HTML) or similar format so as to allow a User to click on, select, or indicate a word, image, or link and navigate to or transfer to a desired page or location associated with the desired word, image, link, information, person, Receiver, or category. For example, if the User selected the word or image "television" on the "starsbest.com www site", then the intermediary facility would transmit information via a network to the User's communication device, including transmit a particular page or location associated with the subcategory of television, or a particular Receiver. For example, after a User clicks on the HTML word "television" category of the main web page that resides on the intermediary facility, the intermediary facility transfers information to the User's communication device over a network such that a web browser or similar means on the User's computer arrives at, "finds", and displays the information on this "Starsbest.com TV site #1" page on the User's computer

or communication device in a browser or similar means. The intermediary facility's finding functions provides a means to allow the User to locate, find or narrow the category or persons or affiliations related to a Receiver, category or subject (in this case the subject of television), and eventually to specify and select a specific Receiver. The intermediary facility's finding functions provides a means to find and to select a specific person, Receiver, or entity to direct a text, communication or email to. This "Starsbest.com TV site #1" was made on April 20, 2000 at 4:42 AM; EXHIBIT 4.

60. "Starsbest.com Stars INtroduction Page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Stars INtroduction Page" is an interactive web page with information input functions that resides on a intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the User's communication device and accepting User input of information or queries, and sending information to the user's communication device or computer or to the Receiver's communications device or computer. The intermediary facility transfers or sends information such as this "Starsbest.com Stars INtroduction Page" page, including upon the User's or Receiver's selection of a link or HTML request, over a network to the communication device or computer. For example, this "Starsbest.com Stars INtroduction Page" provides information to a person who desires to participate as a Star, Receiver, or famous person or receive communication for a fee. This "Starsbest.com Stars INtroduction Page" page provides information related to the terms and conditions of participation. It clearly indicates that Privacy and security of the Receiver are respected.

This "Starsbest.com Stars INtroduction Page" was made on April 20, 2000 at 5:55 AM;  
EXHIBIT 5.

61. "Starsbest.com Message Page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Message Page" is an interactive web page with information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on a communication device and accepting input of information or queries. Clicking on the text, image, representation or other information associated with the Star, Receiver, participant, or specific identity directs the intermediary facility to transfer the information associated with this "Starsbest.com Message Page" page over the network to the communication device or computer of the User such that the User is directed to input information on this page. For example, this would be a destination page once a User has clicked on , selected, or located a Receiver or Star that the User wishes to e-mail for a fee or cost. For example, the intermediary facility provides a text input box or input function for the User to enter text and for the intermediary facility to accept, to store, to account, or to organize the text input. The text input box is connected to an email server, database, input function, or storage feature on the intermediary facility such that the text inputted by the User is held, stored, or directed. After the User completes the input, the intermediary facility transfers the User to a payment page or function on the intermediary facility, including by use of redirect, including using a form script to "redirect" the User to the "Starsbest.com bill order payment page" and facilitate or perform the User's transaction to pay a fee or bear a



cost which is completed by the intermediary facility, then the intermediary facility stores, transfers, or direct the User's text to an account or address associated with the corresponding Receiver or Star. The intermediary facility can utilize additional means to accept User text input or communication, store a message or communication, and direct or transfer it. In this example, the intermediary facility limits the amount of text that a User can input to 400 characters; however different amounts of text or different limits can be imposed. The intermediary facility also allows the User to upload, store, or transfer on the intermediary facility a photo or image that exists on the user's communication device. The intermediary facility requires the User to input the User's email address or identify the User. Importantly, the Receiver's contact, address, or other personal information on the intermediary facility is hidden from the User and hidden from the User's communication device. The intermediary facility also requests or requires the User's email in order to track and to identify the User for return communication. This "Starsbest.com Message Page" was made on April 20, 2000 at 5:56 AM; EXHIBIT 6.

62. "Starsbest.com bill order payment page" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com bill order payment page" is an interactive web page with information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on communication devices, and accepting input of information or queries. For example, on the intermediary facility, the User is directed to input User's payment, billing and personal identification information so that the User may pay the fee or bear the cost

for transferring text or email, can be tracked for return communication, and otherwise identified and tracked. Once the User clicks the "Send order" or equivalent language or direction on the intermediary facility, the intermediary facility consults via a network with known payment or financial organizations or credit companies, authenticates the User's identity and payment means, performs the transactions, including charging the User for the price per communication. The intermediary facility accounts for, stores, processes, or otherwise credits the Receiver with financial consideration including a share or future share of the revenue. The intermediary facility directs, transfers, or holds the User's text communication or email on the intermediary facility to an account or address associated with the Receiver where the Receiver's address or account information is not disclosed to the User or is hidden from the User. The Receiver's email or text account or storage location may or may not be located directly on the intermediary facility. This "Starsbest.com bill order payment page" web page was made on April 20, 2000 and a time of 5:56 AM; EXHIBIT 7

63. "Starsbest.com Star Signup" is part of an interactive system or method with information input functions that resides on an intermediary facility connected to a network that transmits and receives information, text, and communication via a network, including where the intermediary facility receives text inputted or transmitted from a User's communication device to the intermediary facility such that the intermediary facility transfers the User's text or communication to a Receiver or Receiver's account after the User pays a fee or bears a cost on the intermediary facility. For example, "Starsbest.com Star Signup" is an interactive web page with Receiver information input functions that resides on an intermediary facility connected to a network that transmits and receives information via a network, including presenting information for display on the Receiver's communication device and accepting Receiver input of information or queries. On the intermediary facility, a person who intends to sign up and accept communication or email and otherwise identify himself or herself through the intermediary facility as a Receiver,

must input information on the intermediary facility to sign up and agree to participate. The Receiver will visit the intermediary facility via a network, input information, and the intermediary facility will establish an account as a Receiver in one or more entries or functions. For example, in conjunction with a modified version of the “Starsbest.com bill order payment page” specific to Receiver(s) on the intermediary facility, the intermediary facility can direct the Receiver to input legitimate and correct personal, credit card, email, address, and other identification and information on the intermediary’s interactive web pages to sign up or agree to participate as a Receiver. The intermediary facility also establishes or indicates an account for the Receiver after the Receiver signs up so that, or through which, the Receiver may be paid or credited with funds, including paid via credits to a credit card, or otherwise credited with funds for receiving text or email communications, or participation. The intermediary facility may authenticate the identity or information associated with the Receiver by consulting or checking via a network with known credit companies or other online or additional sources that the names, credit card information, and other information offered or inputted by a Receiver matches the information on file with other known credit companies or other online or additional sources. The intermediary facility’s authentication of Receivers intends to prevent people falsely signing up as a Receiver in a name other than their legal names or other than in names that correctly match the names or information appearing in the known credit records or other sources. Additional identification by the intermediary facility may be secured, including by matching the address provided with the name of the Receiver and other sources. The authentication by the intermediary facility occurs prior to the inclusion of the Receiver on the intermediary facility’s informational or web page. After the intermediary facility charges the User a fee or cost for the price per communication, the intermediary facility accounts for, processes, or credits the Receiver with a share or future share of the revenue, including by crediting amounts to a credit card. After the User’s

payment transaction has been processed or completed on the intermediary facility, the intermediary facility transfers the User's text communication or email to an account or address associated with the Receiver where the Receiver's address or account information is not disclosed to the User or is hidden from the User. The Receiver's account may or may not be located directly on the intermediary facility. This "Starsbest.com bill order payment page" was made on April 20, 2000 at 5:56 AM; EXHIBIT 8.

64. EXHIBITS 3-8 were written in Hyper Text Markup Language (HTML) and correctly dated April 20, 2000.

Under penalty of perjury, I hereby declare that all statements made herein of my own knowledge are true and that all statements made on information and belief are believed to be true; and further that these statements were made with the knowledge that willful false statements and the like so made are punishable by fine or imprisonment, or both, under Section 1001 of Title 18 of the United States Code and that such willful false statements may jeopardize the validity of the application or any patent issued thereon.

Dated: April 30, 2009

By: 

John Jensen